

Handcrafted Textile & Handmade Paper Collection

B2B | WHOLESALE | EXPORT | PRIVATE LABEL



Handblock-inspired textile surfaces. Handmade-paper character. Buyer-ready formats.
Assorted orders MOQ 200 pcs | Same-design/customisation MOQ 500 pcs

Collection Overview

Made for gifting, stationery and lifestyle assortments

This collection brings together fabric-covered and handmade-paper diaries with decorative printed textiles, natural-material details and practical closure formats. The presentation is structured for importers, distributors, wholesalers, retail chains, lifestyle stores and private-label buyers.

CRAFT

Textile and paper surfaces with visible handmade character and artisanal detailing.

MATERIAL

Verified materials are stated product by product; any missing specification is marked To be confirmed.

BUYING

Assorted colours/designs are the standard wholesale format. Same-design production is treated as bulk customisation.

Wholesale Order Snapshot

ASSORTED COLOURS / DESIGNS

Mixed available colours/design variations may be supplied within the ordered product category.

MOQ 200 PCS

SAME DESIGN / CUSTOMISATION

Same-design production is available only for bulk customisation orders.

MOQ 500 PCS

How Our Diaries Come to Life



Handmade paper, hand block print, and careful hand assembly

Each diary begins with cotton fibre that is reclaimed, softened in water, and turned into pulp. Sheet by sheet, the paper is lifted by hand, pressed, and dried to create a naturally textured surface. Separately, carved wooden blocks are used to print patterns on cotton fabric, one impression at a time, giving every motif its own handmade rhythm. The printed fabric becomes the cover, the handmade paper becomes the pages, and both are carefully cut, gathered, and assembled by hand into a finished diary.

Craft with purpose

This process values reuse, slow making, and natural variation. Recycled cotton fibre, artisan printing, and hand finishing come together to create a product that feels thoughtful, tactile, and enduring.

NOTE

Slight differences in print, texture, and tone are a natural part of handmade production and add to the uniqueness of each piece.

Product Collection



HTD-001

Handmade Fabric Covered Thread-Tie Journal

Handcrafted journal featuring a traditional Indian handblock printed fabric cover with a decorative thread-tie closure. Designed with natural off-white pages and a premium handcrafted textile finish. Suitable for journaling, writing, notes, sketching, travel diaries and gifting.

MATERIAL

Handblock Printed Cotton Fabric Cover, Paper, Cotton Thread

Closure Type

Thread Tie Closure

Pages

96 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices:

8 × 6 Inch – Wholesale (\$2.65), Retail (\$4.41)

7 × 5 Inch – Wholesale (\$2.34), Retail (\$3.89)

6 × 4 Inch – Wholesale (\$2.03), Retail (\$3.38)



Product Collection



HTD-001

Handmade Fabric Covered Thread-Tie Journal

Handcrafted journal featuring a traditional Indian handblock printed fabric cover with a decorative thread-tie closure. Designed with natural off-white pages and a premium handcrafted textile finish. Suitable for journaling, writing, notes, sketching, travel diaries and gifting.

MATERIAL

Handblock Printed Cotton Fabric Cover, Paper, Cotton Thread

Closure Type

Thread Tie Closure

Pages

96 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices:

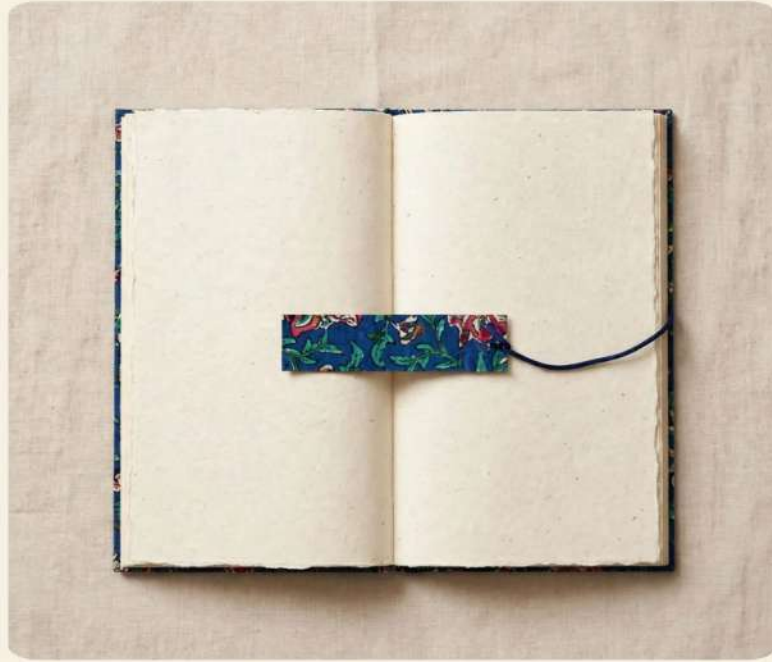
8 × 6 Inch – ₹85

7 × 5 Inch – ₹75

6 × 4 Inch – ₹65



Product Collection



HTD-002

Handblock Printed Fabric Bookmark Diary

Handcrafted bookmark diary featuring a traditional Indian handblock printed fabric cover with a built-in fabric bookmark and tie closure. Designed with natural off-white pages and a premium handcrafted textile finish. Suitable for journaling, writing, notes, sketching, travel use and gifting.

MATERIAL

Handblock Printed Cotton Fabric Cover, Paper, Cotton Thread

Closure Type

Thread Tie Closure

Pages

96 pages

Paper Colour

Natural Off-White / Ivory

AVAILABLE SIZES & PRICES

8 × 6 Inch – Wholesale (\$2.80),
Retail (\$4.67)

Special Feature

Built-in Fabric Bookmark



Product Collection



HTD-003

Handblock Fabric C-lock Diary

Handcrafted softbound diary featuring a traditional Indian handblock printed cotton fabric cover with a decorative metal C-Lock closure. Designed with natural off-white pages and a handcrafted finish, ideal for journaling, writing, notes, sketching and gifting.

MATERIAL

Handblock Printed Cotton Fabric, Paper, Metal C-Lock

Closure Type

Metal C-Lock Closure

Binding

softbound

Pages

96 pages

Paper Colour

Natural Off-White / Ivory

AVAILABLE SIZES & PRICES

8 × 6 Inch – Wholesale (\$2.80), Retail (\$4.67)

7 × 5 Inch – Wholesale (\$2.49), Retail (\$4.15)

6 × 4 Inch – Wholesale (\$2.18), Retail (\$3.64)

A4 – Wholesale (\$4.05) Retail (\$6.75)

Special Feature

Built-in metal C-lock



Product Collection



HTD-004

Handblock Fabric Hardbound Diary

Handcrafted hardbound diary covered with traditional Indian handblock printed cotton fabric. Designed with natural off-white pages and a sturdy hard cover for a beautiful handcrafted finish. Suitable for journaling, writing, notes, sketching and gifting.

MATERIAL

Handblock Printed Cotton Fabric Cover, Paper, Hardboard

Closure Type

Thread Tie Closure

Pages

100 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices

8 × 6 Inch – Wholesale (\$2.80)	Retail (\$4.67)
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7 × 5 Inch – Wholesale (\$2.49)	Retail (\$4.15)
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6 × 4 Inch – Wholesale (\$2.03)	Retail (\$3.38)
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Binding

Hardbound



Product Collection



HTD-005

Indian Block Print Button Journal

Handcrafted softbound diary featuring a traditional Indian handblock printed cotton fabric cover with a wooden button and elastic cord closure. Finished with natural off-white handmade paper for a beautiful handcrafted look.

MATERIAL

Handblock Printed Cotton Fabric, Handmade Paper, Wooden Button, Elastic Cord

Closure Type

Thread Tie Closure

Pages

96 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices

8 × 6 Inch – Wholesale (\$2.80) Retail (\$4.67)

7 × 5 Inch – Wholesale (\$2.49) Retail (\$4.15)

6 × 4 Inch – Wholesale (\$2.03) Retail (\$3.38)

Binding

softbound



Product Collection



HTD-006

Handblock Photo Frame Journal

Handcrafted hardbound journal featuring a traditional Indian handblock printed cotton fabric cover with a decorative photo frame on the front. The photo frame adds a distinctive personalized touch, making the journal ideal for writing, memories, keepsakes and gifting.

MATERIAL

100% Handblock Printed Cotton Fabric, Hardboard, Paper

Pages

100 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices

8 × 6 Inch – Wholesale (\$2.80)	Retail (\$4.67)
7 × 5 Inch – Wholesale (\$2.49)	Retail (\$4.15)
6 × 4 Inch – Wholesale (\$2.03)	Retail (\$3.38)

Binding

softbound

Special Feature

Front Cover Photo Frame



Product Collection



HTD-007

Artisan Heart Journal

Unique handcrafted heart-shaped journal covered with traditional Indian handblock printed cotton fabric. Features 100 multicolor pages and a distinctive heart-shaped design, making it ideal for writing, keepsakes and gifting.

MATERIAL

Handblock Printed 100% Cotton Fabric, Paper

Pages

100 pages

Paper Colour

multiple Color

Available Sizes & Prices

8 × 6 Inch –

Wholesale (\$3.43)

Retail (\$5.71)



Product Collection



HTD-008

Bamboo Tie Handmade Journal

Handcrafted journal made with handmade paper and finished with a natural bamboo stick and thread-tie closure. Ideal for journaling, writing, sketching and gifting.

MATERIAL

Handmade Paper, Natural Bamboo Stick & Cotton Thread

Closure Type

Bamboo Stick Tie Closure

Pages

100 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices

8 × 6 Inch – Wholesale (\$2.65)
A4 Retail (\$4.41)



Product Collection



HTD-008

Marigold Petal Diary

Handcrafted diary featuring a traditional Indian handblock printed cotton fabric cover with 100% cotton handmade paper. The natural off-white pages are beautifully embedded with real marigold flower petals, giving every diary a unique handcrafted appearance. Ideal for journaling, writing, notes, artwork, travel diaries and gifting.

MATERIAL

Handblock Printed Cotton Fabric Cover, 100% Cotton Handmade Paper, Natural Marigold Flower Petals

Closure Type

Thread Tie Closure

Pages

100 pages

Paper Colour

Natural Off-White / Ivory

Available Sizes & Prices

8 × 6 Inch – Wholesale (\$2.65)
Retail (\$4.41)

Special Feature

Natural Marigold Flower Petals
Embedded in Handmade Paper

Paper Type

100% Cotton Handmade Marigold Petal Paper



Product Collection



HTD-009

Handblock Fabric Photo Frame

Handcrafted tabletop photo frame covered with traditional Indian handblock printed cotton fabric. Designed with colourful assorted prints and a freestanding back, making it ideal for displaying photographs, home décor and gifting.

MATERIAL

Handblock Printed Cotton Fabric, Hardboard & Transparent Photo Cover

Style

Traditional Indian Handblock Print

Display Type

Tabletop / Freestanding

Price

Wholesale (\$2.80) Retail (\$4.67)



Product Collection



HTD-009

Mini Handblock Fabric Journal Keychain

Handcrafted mini journal keychain featuring a traditional Indian handblock printed cotton fabric cover. Designed as a tiny functional notebook with a metal keyring, perfect for small notes, keepsakes, accessories and gifting.

MATERIAL

Handblock Printed Cotton Fabric, Paper & Metal Keyring

Style

Traditional Indian Handblock Print

Display Type

Tabletop / Freestanding

Price

Wholesale (\$1.09) Retail (\$1.82)

Page

96



Product Collection



HTD-0010

Handblock Fabric Eyeglass Case

Handcrafted foldable eyeglass case featuring traditional Indian handblock printed cotton fabric. Lightweight, compact and easy to carry, it helps protect your glasses while adding a colourful handcrafted touch.

MATERIAL

Handblock Printed Cotton Fabric, Inner Lining & Reinforced Board

Style

Foldable Eyeglass Case

Design

Assorted Handblock Prints

Price

Wholesale (\$3.89) Retail (\$6.49)



Product Collection



HTD-0011

Handblock Fabric Pen Holder

Handcrafted desk pen holder covered with traditional Indian handblock printed cotton fabric. Compact and decorative, it is ideal for organizing pens, pencils, markers, brushes and other stationery items.

MATERIAL

Handblock Printed Cotton Fabric, Inner Lining & Reinforced Board

Style

Tabletop Desk Organizer

Design

Assorted Handblock Prints

Price

Wholesale (\$1.56) Retail (\$2.60)



Product Collection



HTD-0012

Handblock Fabric Slip Box

Handcrafted memo slip box covered with traditional Indian handblock printed cotton fabric. Includes 50 paper slips and is ideal for quick notes, reminders, messages and desk use.

MATERIAL

Handblock Printed Cotton Fabric, Reinforced Board & Paper

Size

4 × 4 Inch

Contents

50 Paper Slips

Design

Assorted Handblock Prints

Price

Wholesale (\$1.56) Retail (\$2.60)

Package Contains

1 Handblock Fabric Slip Box
with 50 Paper Slips



Assorted Design Ordering

MOQ 200 pieces

Products are primarily supplied in assorted colours/designs for normal wholesale orders. The assortment may include different available colours and design variations within the ordered product category.

HOW ASSORTMENT WORKS

- *Orders may contain multiple available textile colours/design variations within the selected product category.*
- *Photographs show representative design styles and should not be treated as guaranteed single-design stock.*
- *Final assortment depends on production availability at the time of order.*

Same design is a different order type

MOQ 500 pieces for same design / customisation

If a buyer requires the same design, same colour, specific print, specific textile pattern or customised production, the order is treated as bulk customisation. Same-design production is available only for bulk customisation orders with a minimum quantity of 500 pieces.

Customisation & Private Label

Same-design and buyer-specific development

Customisation may be developed for bulk programmes. Only capabilities supported by final production confirmation should be considered approved.

Custom colour

SUBJECT TO CONFIRMATION

Custom handblock print

SUBJECT TO CONFIRMATION

Custom textile design

SUBJECT TO CONFIRMATION

Custom dimensions

SUBJECT TO CONFIRMATION

Branding / logo application

SUBJECT TO CONFIRMATION

Private labelling

SUBJECT TO CONFIRMATION

Packaging customisation

SUBJECT TO CONFIRMATION

MINIMUM ORDER QUANTITY FOR SAME-DESIGN / CUSTOMISED PRODUCTION: 500 PCS
Final feasibility, sampling, lead time, artwork and commercial terms remain subject to confirmation.

MOQ & Ordering Terms

Assorted colours/designs

MOQ: 200 PCS

Standard wholesale order format. Mixed available designs/colours may be supplied within the selected category

Same design/customisation

MOQ: 500 PCS

Required for one repeated design, colour, specified textile pattern, specific print or customised development.

Packaging

TO BE CONFIRMED

No export packaging specification was supplied. Inner packing, master carton details, labelling and carton quantities require

confirmation.

Export / shipping

TO BE CONFIRMED

Incoterms, port of loading, freight basis, shipment mode, lead time and export documentation were not supplied.

Pricing

USD EXPORT PRICES

Customer-facing prices in this catalogue were prepared from the supplied base costs using the requested pricing method and a current FX reference dated 4 Oct 2026.

Wholesale & Export

Handcrafted Textile & Handmade Paper Collection

Enquiries

Buyer enquiry information

COMPANY / BRAND

Heartfulcraft

CONTACT PERSON

To be confirmed

EMAIL

To be confirmed

PHONE / WHATSAPP

To be confirmed

WEBSITE

To be confirmed

COUNTRY / EXPORT LOCATION

India / USA

When enquiring, please include:

Product code(s) | Quantity | Assorted or same-design requirement | Destination country | Branding/packaging needs

MOQ - ASSORTED COLOURS / DESIGNS: 200 PCS

MOQ - SAME DESIGN / CUSTOMISATION: 500 PCS

Images are representative of available design styles. Assorted colours/designs may be supplied depending on production availability.

Same-design production is available only for bulk customisation orders with a minimum quantity of 500 pieces.